

Power *Save* Series

2nd Conference Announcement

CONSERVATION & DEMAND MANAGEMENT IN A SUSTAINABLE ENERGY FUTURE

Monday, June 11, 2012

Welcome Reception: Sunday, June 10, 2012

DeGroot School of Business - Ron Joyce Centre

4350 South Service Road; Burlington Ontario L7L 5R8

Organized by: Energy Studies Review of McMaster University's
DeGroot School of Business; <http://digitalcommons.mcmaster.ca/esr/>

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horizon
UTILITIES Looking beyond...

Bronze Level



Workshop Theme: Conservation & Demand Management (CDM), Demand Response (DR), Central and Distributed Generation Systems, Renewable Energy, Co-generation/Tri-Generation, Thermal Energy Distribution and Storage, Grid-interactive "Smart" Devices and Systems and their evolving role in meeting Ontario's energy needs.

This Conference will bring together industry and utility leaders, manufacturers, experts and stakeholders in the fields of CDM and DR, "Smart" devices, energy efficiency, renewable energy and various generation technologies to help utilities, energy users, manufacturers, service providers, community planners, and other stakeholders understand and identify how these components will work together to deliver a sustainable energy future, and how these technologies and systems can provide benefits to individuals and organizations.

Putting Policy into Practice:

Ontario has mandated the installation of Smart Meters for all Ontario customers, resulting in time-of-use pricing for electricity. Local Distribution Companies (LDCs) have now been given conservation targets. Come and hear from leading companies and innovators that are involved in delivering energy-efficiency and load-control solutions. Learn about new initiatives designed at accelerating the adoption of new energy-efficient solutions. Share your experiences at the interactive panel discussion. Learn about the latest technologies from leading suppliers and exhibitors. Discuss issues and opportunities with key stakeholders at the various networking sessions.

CDM in a Sustainable Energy Future Conference and Exhibit, June 10-11, 2012
Organized by Energy Studies Review of McMaster's DeGroot School of Business



Power *Save* Series

Keynote Speakers:

"Opening a New Chapter in Conservation and Demand Management in Ontario"

- Gord Miller, Environmental Commissioner of Ontario - *confirmed*

Conference Program – *preliminary program*

	Registration		
	OPEN PLENARY		
	<i>Exhibit Viewing & morning break</i>		
A.M.	1A: CDM Implementation - part 1 <ul style="list-style-type: none"> - Overview of Potential CDM Programs for achieving OEB's 2014 Targets - Gas Industry Experience with CDM Program Development - a primer for LDCs 	1B: CDM Partnerships <ul style="list-style-type: none"> - Joint Delivery of CDM Programs by Gas & Electric Utilities - Partnering with local government - Working with channel partners 	1C: Role of Rates & Regulations in CDM <ul style="list-style-type: none"> - Ontario's CDM Regulations explained - Understanding price responsive loads - Ontario's CDM Policy direction
	<i>Exhibit Viewing & lunch break</i>		
	Luncheon Speaker		
P.M.	2A: CDM Implementation - part 2 <ul style="list-style-type: none"> - Combined Heat & Power - Implementation steps, hurdles and benefits - Conservation Programs at a large food processor - a case study example 	2B: Benchmarking for CDM <ul style="list-style-type: none"> - Geomapping energy intensity to target CDM - Benchmarking energy usage in school - Developing electricity profiles for customers - Base-load electricity use - survey results 	2C: Future CDM Opportunities <ul style="list-style-type: none"> - EVs & Plug-in Hybrids - <i>CDM friend or foe?</i> - Pathway to Net-Zero Energy Housing - New HVAC technology demonstrated for managing residential cooling loads
	<i>Exhibit Viewing & afternoon break</i>		
	Panel Discussion – “CDM – What's needed to deliver optimum program efficiency”		
	CLOSING PLENARY		

Industry exhibitors will be on hand displaying information on the latest CDM programs, energy efficiency and renewable energy devices and systems

Luncheon Speaker:

“Climate-change, sustainability and opportunities for building corporate productivity”

– speaker TBC

Target Audience:

Energy utilities, generation companies, aggregators, local distribution companies (LDCs), power users, municipal and community planners; builders and developers, energy retailers; consultants, technology and equipment manufacturers, system operators, government regulators, etc.

Power *Save* Series

2012 Conference Sponsorship

Increase your Company's Profile - become a sponsor or exhibitor today!!!

This *CONSERVATION & DEMAND MANAGEMENT IN A SUSTAINABLE ENERGY FUTURE CONFERENCE* will raise the awareness of your organization's role in the Energy, Building and Consumer-products Marketplace - **become a sponsor or exhibitor today!**

Sponsorships are available at a range of levels

- One is just right for you
- Sponsor a special event such as a reception, lunch or networking break

Platinum Sponsor

Opening Plenary - Keynote Address
Branding on all Signs
Sponsorship of a workshop event (e.g. breakfast, lunch, reception or networking break)
Complementary Registrations for Company delegates
Complementary Booth Space (double)

Gold Sponsor \$10,000

Branding on all Signs
Sponsorship of a workshop event (e.g. breakfast, lunch, reception or networking break)
Four Complementary Registrations for Company delegates
Complementary Booth Space (double)

Silver Sponsor \$4,000

Branding on all Signs
Two Complementary Registrations for Company delegates
Complementary Booth Space (single)

Bronze Sponsor \$1,500

Branding on all Signs
One Complementary Registration for a Company delegate

As a sponsor, your benefits include:

1. Prominently display the Sponsor logo on all Conference Signage
2. Complementary delegate pass(es)
3. Complementary Exhibit Space (bronze excluded)

Exhibitors Booth \$1,130 (including HST) for a single booth – *spaces are limited*

– **Reserve your booth today at:** <https://mgdssl.business.mcmaster.ca/registration/index.aspx?id=9000>

For Sponsorship and Exhibitor Information, please contact:

Ruth Sutherland at: Tel: 905-525-9140 ext 24695 or email: esr@mcmaster.ca
Fax: 905-526-0852; Web: <http://digitalcommons.mcmaster.ca/esr/>

Ontario has set Conservation Targets of 1,330 MW of Demand Reduction and 6,000 GWh of Energy Savings by 2014
– How will this impact you and your business?

- Come and learn how you can become part of this SUSTAINABLE ENERGY FUTURE

Power Save Series

REGISTRATION: - CDM in a Sustainable Energy Future Conference; June 11, 2012

Register & Pay Online using a credit card at: <https://mgdssl.business.mcmaster.ca/registration/index.aspx?id=9000>

Register & Pay using a cheque and the Mail-in Form; fill out the following:

Name: _____ Yes, I will attend the WELCOME RECEPTION

on Sunday, June 10, 2012

Company: _____

Address: _____ City: _____

Prov/State: _____ Postal Code/Zip: _____ Tel: _____

Fax: _____ Email: _____

Registration Payment: Cheque - payable to McMaster University (please enclose)

Yes, I am interested in being an exhibitor - Please reserve my booth space;

Please enclose booth fee - cheque, payable to McMaster University

Registration Fees: Early Bird Rate: \$230 per person (\$203.54 registration + \$26.46 HST) - up to & including May 25, 2012

Regular Rate: \$285 per person (\$252.21 registration + \$32.79 HST) - after May 25, 2012

Student Rate: \$75 per person (\$66.37 registration + \$8.63 HST)

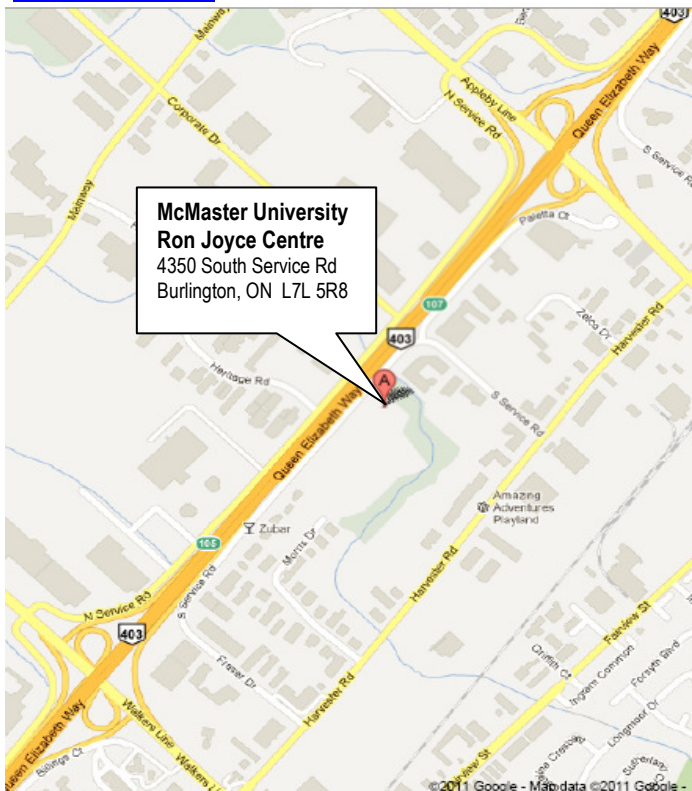
Exhibit Booth Rate: \$1,130 (\$1,000.00 booth fee + \$130.00 HST)

HST #R119035988

and MAIL to:

Ruth Sutherland, (email esr@mcmaster.ca)
McMaster University, Faculty of Business DSB-243
1280 Main Street West
Hamilton, Ontario, Canada, L8S 4M4

[Google Map Link](#)



Driving Directions:

From Toronto, Oakville, Burlington and East

1. Travel westbound on the QEW or Highway 407;
2. In Burlington, take the Appleby Line exit and turn left and head south (towards Lake Ontario);
3. At the traffic signal turn right onto Harvester Road;
4. Turn right onto South Service Road (street after Zelco Drive);
5. The **Ron Joyce Centre** is on your left at 4350 South Service Road

From Hamilton, London and West, including Detroit

1. Travel eastbound on Highway 401 to Highway 403 East (to Hamilton);
2. Continue through Hamilton and merge onto the QEW (Toronto);
3. In Burlington, take the Walkers Line exit and turn right and head south (towards Lake Ontario);
4. At the traffic signal turn left onto Harvester Road; At the next traffic signal turn left onto South Service Road;
5. The **Ron Joyce Centre** is on your right at 4350 South Service Road

From the Niagara Region and Buffalo

1. Travel westbound on the QEW towards Toronto;
2. Remain on the QEW (follow the Toronto QEW sign);
3. In Burlington, take the Walkers Line exit and turn right and head south (towards Lake Ontario);
4. At the traffic signal turn left onto Harvester Road;
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