

# Joint Utility Delivery of Conservation Programs

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## Union Gas

- Major Canadian natural gas storage, transmission and distribution company based in Ontario
- A decade of program delivery
- Investing in industrial energy efficiency since 2000
  - \$19 million in financial incentives driving
  - \$870 million in industrial investment
- Sharing of knowledge, education and program design



## Customer Selection

- Target Approximately 12 Customers
- Natural Gas Consumption & Electrical Load Analysis
- Existing Customer Relationships
- Past Program Participation

## Joint Program Delivery

- Program Introduction and or Review
- Facility Walk Through
- Identification of Conservation Opportunities
- Opportunity Summary Report

**Energy Conservation  
Facility Renewal  
and Energy  
Management Project  
Optimizing  
HVAC Systems**  
Building Envelope Improvements  
**Building Automation  
System Upgrades**  
Best Practice Programs  
**Staff Education  
and Awareness**  
Waste Reduction and Recycling  
**Environmental  
Stewardship**

## Joint Delivery Results

- All Customers Allowed For Initial Meeting and Facility Walk Through
- 8 of 12 Customers Initiated Conservation Measures and or Applied For Incentives
- Customers Thought Highly of Joint Utility Program Delivery
- Joint Delivery Resulted In Higher Customer Participation



- Ease of Program Delivery and Administration
- Establishing Program Delivery Strategy



# Questions?

